

MEMBERSHIP UPDATE

March, 2003

As of March, **our membership numbers are up** by 15% (530) from last year at this time (461). If we go back and look at the membership numbers from March of 2001, we see a combined two-year increase of 31% in membership. We are excited about these increases, but what is even more exciting is that our highest membership numbers tend to be in the summer months due to the mailing of our second membership dues notice each March. Last year, we added 80 additional members from March to July. If this trend continues through this summer, we could have a membership of over 600!

This increase in membership is encouraging, because the success of an organization such as SHAA is dependent upon the foundation of the group itself. **The foundation of the SHAA organization is of course its total membership**, for it is these members who determine the vision, values and performance expectations of the organization.

With greater numbers, there is greater strength, and with the issues facing our professions these days and in the days to come, a large membership in the future will be more important than ever. I challenge you to continue your hard work in this organization, and I thank you very much for allowing me to work with you and for you over the last four years.

Jennifer H. Vinson
SHAA Membership Secretary