



# Speech & Hearing Association of Alabama

PO Box 1731, Athens AL 35611

Phone/Fax (256) 325-8885

Info@AlabamaSHAA.org

To: **SHAA Exhibitors**  
From: Gary Copeland, Executive Director

RE: **SHAA 2010 Convention**  
**March 11-13, 2010**  
Wynfrey Hotel, Birmingham, AL

### *Reasons to Attend*

1. Over 600 SLPs & AUDs
2. Competitive rates
3. A wonderful venue
4. Exhibitors' Reception
5. Food service in the exhibit area
6. Time between sessions for browsing

**We encourage you to participate in our annual convention.** When SHAA went to the Wynfrey in 2006 and 2009, **we had over 630 attendees.** Besides the exposure you receive at convention, we list our exhibitors in our Program Guide and in our newsletter.

### **Reserve a table at our convention**

The Wynfrey Hotel provides excellent space for exhibit tables. The attendees pass ninety percent of the booths while walking to and from instructional sessions.

### **Speaker Honorariums**

We are trying to develop ways to make convention attendance something every SHAA member can afford. To do so, we are trying not to increase registration fees and are seeking vendor support to offset the speaker honorariums paid by SHAA. This is another opportunity to get your name out to the attendees. If you want to provide funds toward an honorarium, we will be happy to provide you a list of our committed speakers.

### **Exclusive Sponsorship Opportunities**

You also have the option of sponsoring convention activities such as continental breakfasts, coffee breaks, name badges and the Association's awards luncheon on Friday.

### **Advertise in our Publications or on our Web Site**

Please consider advertising in the convention program and our biannual newsletters. We also sell sponsored logos & links on our web site, [www.AlabamaSHAA.org](http://www.AlabamaSHAA.org) for \$150 per calendar year.

*We hope to see you in Birmingham in March!*



## **Schedule Overview**

### **Wednesday March 10<sup>th</sup>**

*Exhibit Set-up and  
Pre-Registration*  
4:00 – 6:00 p.m.

### **Thursday March 11<sup>th</sup>**

*Convention Registration*  
7:00 a.m.

*1st Session Begins*  
8:30 a.m.

#### *Lunch*

12:30 – 2:00 p.m.

#### *Sessions Continue*

2:00 – 6:00 p.m.

#### *Exhibitor Reception*

6:00 – 7:00 p.m.

### **Friday March 12<sup>th</sup>**

*Continental Breakfast*  
7:00 a.m.

#### *1<sup>st</sup> sessions*

8:30 – 11:30 a.m.

#### *Awards Luncheon*

12:00 – 2:00 p.m.

#### *Sessions Continue*

2:30 – 5:30

Exhibitors may leave Friday at 3:00 p.m.  
or remain open through Saturday noon.

#### *Evening Activities*

### **Saturday March 13<sup>th</sup>**

*Final Sessions*  
8:00 a.m. – 12:00 p.m.



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## Exhibitor Registration Form

SHAA 2010 Convention, March 11-13, 2010 | Wynfrey Hotel, Birmingham AL

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_ Email: \_\_\_\_\_

Contact person: \_\_\_\_\_ Person staffing the exhibit: \_\_\_\_\_

Description of item(s) to be donated as a door prize: \_\_\_\_\_

### Table (6' X 2' draped table with two chairs)

*Please note that the exhibitor area will not be locked after business hours.*

- One table ..... \$400
- Additional table(s) *Number* \_\_\_\_\_ *times* ..... \$200
- Electricity (at cost to SHAA; please bring any extension cords or multi-plug outlets you may need.) ..... \$15

### Ad Packages (Ad in Convention Binder, Membership Directory, and two annual publications.)

*All ads must be ready to copy and paste and must be submitted by February 10, 2010*

- Eighth-page (business card size) ..... \$200
- Quarter-page (3.25" x 5") ..... \$400
- Half-page (5.25" x 7.5") ..... \$600
- Full-page (10" x 7.5") ..... \$800
- Inside front or back cover (10" x 7.5") ..... \$900

### Honorarium (Call or write for a list of committed speakers.)

- Level 1 ..... Speaker: \_\_\_\_\_ ..... \$500
- Level 2 ..... Speaker: \_\_\_\_\_ ..... \$1,000
- Level 3 ..... Speaker: \_\_\_\_\_ ..... \$2,000

### Sponsorship

- Coffee break ..... \$500
- Name badges (your company's name or logo on everyone's name badge) ..... \$1,000
- Continental breakfast (acknowledgement on each food table) ..... \$1,250
- Awards luncheon (acknowledgement on each guest table) ..... \$2,000
- Sending Folder Materials** (If you wish to send a flyer or catalog for the convention folder) ..... \$75
- Sponsored Web Link** (Logo & link for the calendar year; see [www.AlabamaSHAA.org](http://www.AlabamaSHAA.org) for examples) ..... \$150
- SHAA Member Mailing Labels** (over 500 addresses) ..... (per set) ... \$75

**We also need donations of ...**

- 750 Folders
- 750 Note pads
- 750 Pens

*Let us know,  
if you're interested!*

Payment Enclosed \$ \_\_\_\_\_

Or,  Please Send an Invoice

(SHAA Tax Id # 58-226-4544)