

## **Policy for Links and Advertisements on the SHAA Web Site**

SHAA will lease space on the SHAA web site under the following conditions:

- Non-commercial entities, as well as any entity offering helpful information or a needed service to SHAA members, may be granted links free of charge, at the discretion of the Website Committee.
- Commercial interests will be leased an amount of space determined by the Website Committee and adequate for a link and logo for \$150 per year.
  - Advertisements and links shall be identified as belonging to SHAA's sponsors.
  - Advertisements shall be tasteful and discreet, as judged by the SHAA Web Site Committee, not distracting from or conflicting with the content and purposes of the SHAA web site.
  - Advertisements and links shall be related to the professions of speech-language pathology and audiology, and shall not be inconsistent with SHAA's mission or objectives.
  - Links shall open in a new browser window so that clicking on a link does not make the visitor leave the SHAA web site.
  - The Web Site Committee and the SHAA Executive Board (EB) shall maintain the right to remove any advertisements and links with reasonable justification (e.g., unexpected or inappropriate content changes). In such an event, the Web Site Committee shall communicate the reasons for removal to the sponsor.

*Approved September 30, 2005*

## **Policy for Job Postings on the SHAA Web Site**

In keeping with SHAA's stated goal "to advance the disciplines of speech-language pathology and audiology, especially here in Alabama," SHAA will post job openings for speech-language pathologists and audiologists and hearing impaired teachers on the SHAA web site under the following conditions:

- **Free postings:** Employers may request posting of specific job openings in Alabama. Each posting will be subject to removal after six months, unless SHAA receives a specific request to keep it posted (or to remove it before then).
- **Paid postings:** Employers with openings outside of Alabama and non-employers (such as recruiters), regardless of a job's location, may have job openings posted for up to 90 days upon receipt by SHAA of \$75.

The fee is a flat, non-refundable fee which applies to each job opening under consideration; no part of the fee will be refunded in case the job becomes unavailable before the 90-day limit.

The 90-day period begins when the Website Committee notifies the one making the request that the posting has been placed on the SHAA website.

*Approved June 23, 2006  
Updated June 19, 2009  
Updated March 10, 2010*

**Interested?** Contact SHAA's Executive Director, Mr. Gary Copeland, [Info@AlabamaSHAA.org](mailto:Info@AlabamaSHAA.org).  
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