

Guidelines for Links and Advertisements on the SHAA Web Site:

SHAA will lease space on the SHAA web site under the following conditions:

- Non-commercial entities, as well as any entity offering helpful information or a needed service to SHAA members, may be granted links free of charge, at the discretion of the Website Committee.
- Commercial interests will be leased an amount of space determined by the Website Committee and adequate for a link and logo for \$150 per year.
- Advertisements and links shall be identified as belonging to SHAA's sponsors.
- Advertisements shall be tasteful and discreet, as judged by the SHAA Web Site Committee, not distracting from or conflicting with the content and purposes of the SHAA web site.
- Advertisements and links shall be related to the professions of speech-language pathology and audiology, and shall not be inconsistent with SHAA's mission or objectives.
- Links shall open in a new browser window so that clicking on a link does not make the visitor leave the SHAA web site.
- The Web Site Committee and the SHAA Executive Board (EB) shall maintain the right to remove any advertisements and links with reasonable justification (e.g., unexpected or inappropriate content changes). In such an event, the Web Site Committee shall communicate the reasons for removal to the sponsor.

Approved September 30, 2005

Guidelines for Job Postings on the SHAA Web Site:

SHAA will post job openings on the SHAA web site under the following conditions:

- Only specific job openings will be posted. A company may advertise under the terms outlined above under "Guidelines for Links and Advertisements on the SHAA Web Site."
- Job openings for speech-language pathologists and audiologists in Alabama will be posted free of charge, in keeping with SHAA's stated goal that "We seek to advance the disciplines of speech-language pathology and audiology, especially here in Alabama ." Each posting will be removed after one year, unless we receive a specific request to keep it posted (or to remove it before then).
- Jobs for speech-language pathologists and audiologists outside of Alabama will be posted for up to 90 days upon receipt by SHAA of \$75. The fee is a flat fee, and no part thereof will be refunded in case the job becomes unavailable before the 90-day limit.

Approved June 23, 2006