



# Advertising

## **Exhibit Tables**

Most visible and effective advertising, at the center of all convention activities and educational sessions

**Cost: \$200 - \$500/table**

## **Logo Items**

Donate folders, pens, notepads or clipboards bearing your logo

Cost: Only the cost of the item

## **Folder Insert**

Send a flyer or small catalog to be inserted in packet of each attendee

Cost: \$75 per insert

## **Door Prizes**

Donate items for door prizes or silent auction, all of which are credited to the donor company

Cost: Only the cost of the item

## **Ads**

In the Convention Program Guide

Cost: \$100 - \$500

## **Digital Ad**

Visibility on every page for a full year!

Cost: \$150/year, sidebar ad

\$300/year, banner ad

More information and order form at [www.AlabamaSHAA.org](http://www.AlabamaSHAA.org) in the vendors menu

## **Sponsor a speaker**

Varying levels of sponsorship

Registration begins online **December 1!**

[www.AlabamaSHAA.org](http://www.AlabamaSHAA.org)

- ✓ **30-minute breaks between sessions for browsing**
  - ✓ **Over 750 attendees**
- ✓ **AUDs and SLPs in both pediatric and adult settings**
- ✓ **Beautiful venue with 3000+sf exhibit area, in the center of educational meeting rooms**
- ✓ **Breakfast and snacks provided each day in the exhibit area**
  - ✓ **Planned activities in the exhibit area**

### **Schedule Overview**

#### **Wednesday February 13**

Exhibit Set-up – 3:00-9:00

Pre-registration – 4:00-9:00

#### **Thursday February 22**

Convention Registration – 6:00am

Continental Breakfast (Exhibit Area) – 7:00am

Instructional Sessions

8:00 am – 10:00 am

10:30 am – 12:30 pm

2:00 pm – 4:00 pm

4:30 pm - 6:00 pm

Door Prize Awards (Exhibit Area) – 6:00-6:30

SHAA Association Dinner – 6:30-8:30

#### **Friday February 23**

Continental Breakfast (Exhibit Area) – 7:00am

Instructional Sessions

8:00 am – 10:00 am

10:30 am - 12:30 pm

1:30 pm - 3:30 pm

(Exhibitors may leave at any time.)